



Dear Community Member:

Bakersfield is proud to be a participant in the V-Day 2018 Community Campaign. We have been granted the rights for a V-Day benefit production of Eve Ensler's award-winning play, *The Vagina Monologues* to raise money and awareness for local organizations that work to stop violence against women and girls.

In 2017, over 5,800 V-Day benefit events took place, produced by volunteer activists in 140 countries around the world, educating millions of people about the reality of violence against women and girls both locally and globally. In 2018, Bakersfield will be one of thousands of events around the world channeling their creative energy into making a difference as part of the V-Day Community Campaign. It is our intention to make V-Day Bakersfield 2018 a huge success. This will be possible, in large part, through the assistance and generosity of sponsors.

Part of what makes this event so special is the opportunities it offers to businesses in local communities - to participate in this global movement, to celebrate and honor the women and girls in your life and community, to be part of a collective voice, a voice that refuses to be ignored, a voice that says NO to violence against women and girls.

We will be donating all profits from our V-Day events to our own local organizations: The Alliance Against Family Violence and Sexual Assault and Kern Coalition Against Human Trafficking. To date, V-DAY Bakersfield has raised over \$57,000.000 for The Alliance and other local non profits. We are hoping that this year, our fifteenth, we can continue to be generous with these organizations that have been so wonderful to the community of Bakersfield. This year, we are excited to continue our partnerships with two local non-profit theatres. Bakersfield Community Theatre will host our events and The Empty Space will be acting as our fiscal agent. Working with both makes this truly a community event!

Because we hope to donate as much money to these organizations as possible, we will need to cover the few expenses we incur staging such an event and still have plenty of money left over to give away. We hope that we can depend on you for financial support in sponsoring our event. You can also support our event by having an ad in our program for our production or donating an item for our raffle.

As a sponsor of V-Day Bakersfield 2018, we hope you will use your existing communication channels to get the public educated about V-Day and its mission – to stop violence against women and girls. This includes all women, femmes, transgender women and non-binary people. In exchange for your generosity, we will include your business name and logo on all communications that go out – press releases, flyers, brochures, program, etc. Ads in our program will be seen by the audiences of the shows. These performances typically sell out. Over 400 people can see your ad while you lend support to the Alliance and KCAHT.

We look forward to collaborating with you on this extraordinary celebration of women and girls and making this a celebration that makes a difference while supporting Alliance Against Family Violence and Sexual Assault and Kern Coalition Against Human Trafficking.

We know that, with your support and participation, each night will be an incredible evening of theatre with a purpose in Bakersfield in 2018. The Empty Space is a 501(c)(3) non-profit (tax ID # 56-2370660).

Warm regards,

Guinevere Park-Hall Dethlefsen, Organizer,
V-Day 2018 Bakersfield 661.861.1314 | vdaybakersfield.org@gmail.com



UNTIL THE VIOLENCE STOPS - BAKERSFIELD 2018

Sponsorships*: All sponsors will receive VIP seating at the performance (with a reservation) and special tickets to our other events in addition to the following:

- Queen V** \$2000 - Center fold (11 x 17) page program ad, 2 tickets to each play, 4 tickets to our Quinceañera celebration, table top lobby display space, recognition on all promotional materials
- V-Angel Sponsor** \$1000 - full page program ad, 2 tickets to each play, 2 tickets to our Quinceañera celebration, table top lobby display space, recognition on all promotional materials
- DiVine Sponsor** \$500 - 1/2 page program ad, 2 tickets to one night's play, lobby display space, recognition on all promotional materials
- Valentine Sponsor** \$300 - 1/2 page program ad, 2 tickets to one night's play, lobby display
- LoVe Sponsor** \$100 - business card size program ad, 2 tickets to play of your choice, lobby display

Program ads*: Business card size ads are available for \$35.00.

Deadline for all ads and sponsorships is February 19 for program inclusion. Ad material must be ready to print. Sponsorships offering recognition on promotional materials will be included on materials only after sponsorship is received. Please make check's payable to our fiscal agent: The Empty Space. You may also email your ad to vdaybakersfield.org@gmail.com

-----Detach and return with camera ready ad copy/logo-----

Yes! I would like to help stop violence against women and girls by supporting V-Day 2018 Bakersfield!

Enclosed is my check for \$_____ made payable to The Empty Space for a sponsorship at the (circle one) level:

- | | | | | |
|-------|-----------|--------|---------|---------|
| Love | Valentine | Divine | V-Angel | Queen V |
| \$100 | \$300 | \$500 | \$1000 | \$2000 |

NAME _____

ORGANIZATION _____

ADDRESS _____ ZIP _____

PHONE _____ EMAIL _____