



Dear Sir or Madam:

Bakersfield is proud to be a participant in the V-Day 2017 Community Campaign. We have been granted the rights for a V-Day benefit production of Eve Ensler's award-winning play, *The Vagina Monologues* to raise money and awareness for local organizations that work to stop violence against women and girls.

In 2016, over 5,800 V-Day benefit events took place, produced by volunteer activists in 140 countries around the world, educating millions of people about the reality of violence against women and girls both locally and globally. In 2017, Bakersfield will be one of thousands of events around the world channeling their creative energy into making a difference as part of the V-Day Community Campaign. It is our intention to make V-Day Bakersfield 2017 a huge success. This will be possible, in large part, through the assistance and generosity of sponsors.

Part of what makes this event so special is the opportunities it offers to businesses in local communities - to participate in this global movement, to celebrate and honor the women and girls in your life and community, to be part of a collective voice, a voice that refuses to be ignored, a voice that says NO to violence against women and girls.

We will be donating all profits from our V-Day events to our own local organizations: The Alliance Against Family Violence and Sexual Assault and Kern Coalition Against Human Trafficking. To date, V-DAY Bakersfield has raised over \$48,000,000 for The Alliance and other local non profits. We are hoping that this year, our fourteenth, we can continue to be generous with these organizations that have been so wonderful to the community of Bakersfield. This year, we are excited to continue our partnership with the non-profit The Art and Soul Center as our fiscal agent.

Because we hope to donate as much money to these organizations as possible, we will need to cover the few expenses we incur staging such an event and still have plenty of money left over to give away. We hope that we can depend on you for financial support in sponsoring our event. You can also support our event by having an ad in our program for our production or donating an item for our raffle.

As a sponsor of V-Day Bakersfield 2017, we hope you will use your existing communication channels to get the public educated about V-Day and its mission – to stop violence against women and girls. In exchange for your generosity, we will include your business name and logo on all communications that go out – press releases, flyers, brochures, program, etc. Ads in our program will be seen by the audiences of the shows. These performances typically sell out. Over 400 people can see your ad while you lend support to the Alliance and KCAHT.

We look forward to collaborating with you on this extraordinary celebration of women and girls and making this a celebration that makes a difference while supporting Alliance Against Family Violence and Sexual Assault and Kern Coalition Against Human Trafficking.

We know that, with your support and participation, each night will be an incredible evening of theatre with a purpose in Bakersfield in 2017. The Art and Soul Center is a 501(c)(3) non-profit (tax ID # 45-2738505).

Warm regards,

Guinevere Park-Hall Dethlefsen, Organizer,
V-Day 2017 Bakersfield 661.861.1314 | vdaybakersfield.org@gmail.com



Sponsorships*: All sponsors will receive VIP seating at the performance (with a reservation) and special tickets to our other events in addition to the following:

- Queen V** \$2000 - Center fold (11 x 17) page program ad, 8 tickets, table top lobby display space, recognition on all promotional materials, mention on our website
- V-Angel Sponsor** \$1000 - full page program ad (8.5x11), 6 tickets to each play, table top lobby display space, recognition on all promotional materials
- DiVine Sponsor** \$500 - 1/2 page program ad, 4 tickets to two performances of your choice, lobby display space, recognition on all promotional materials
- Valentine Sponsor** \$300 - 1/2 page program ad, 2 tickets to one performance of your choice, lobby display, mention on our website
- LoVe Sponsor** \$100 - business card size program ad, 2 tickets to performance of your choice, mention on our website

Program ads*: Business card size ads are available for \$25.00.

Deadlines for all ads and sponsorships are February 20 for program inclusion. All ad material must be ready to print. Sponsorships offering recognition on promotional materials will be included on materials only after sponsorship payment is received. You may also email your ad by contacting us at vdaybakersfield.org@gmail.com

-----**Detach and return with camera ready ad copy/logo**-----

Yes! I would like to help stop violence against women and girls by supporting V-Day 2017 Bakersfield!

Enclosed is my check for \$_____ for a sponsorship at the (circle one) level:

Love \$100	Valentine \$300	Divine \$500	V-Angel \$1000	Queen V \$2000
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NAME _____

ORGANIZATION _____

ADDRESS _____ ZIP _____

PHONE _____ EMAIL _____

Make checks payable to The Art and Soul Center and call 661.861.1314 for pick-up. The Art and Soul Center is acting fiscal agent for this event and is a 501(c)(3) organization (tax ID # 45-2738505)



Ten Businesses You Frequent: Ask for Ads, Raffle Items and Sponsorships, and ask to Post Flyers!

- | | |
|----|-----|
| 1. | 6. |
| 2. | 7. |
| 3. | 8. |
| 4. | 9. |
| 5. | 10. |

Ten People You are Very Close With: Ask for Sponsorships, Raffle Items, and Tickets and ask to Post Flyers

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|----|-----|
| 1. | 6. |
| 2. | 7. |
| 3. | 8. |
| 4. | 9. |
| 5. | 10. |

Ten People You Know: Sell Tickets to these ten and ask them to Post Flyers

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| 1. | 6. |
| 2. | 7. |
| 3. | 8. |
| 4. | 9. |
| 5. | 10. |

Ten Places You Go: Churches, Schools, Parks, Coffee Shops, Shops etc - Ask to Post Flyers!

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| 1. | 6. |
| 2. | 7. |
| 3. | 8. |
| 4. | 9. |
| 5. | 10. |