



## UNTIL THE VIOLENCE STOPS - BAKERSFIELD 2016

### The Vagina Monologues and The VDay Women's Festival

*The largest global action to end violence against women and girls in human history. One in three women across the planet will be beaten or raped in her lifetime. That is one billion women and girls. Every February, we rise - in hundreds of countries across the world - to show our local communities and the world what one billion looks like. We rise to express joy and community and celebrate the fact that we have not been defeated by this violence. We rise to show we are determined to create a new kind of consciousness - one where violence will be resisted until it is unthinkable.*

Bakersfield is proud to be a participant in the VDay 2016 Community Campaign. We have been granted the rights for a V-Day benefit production of Eve Ensler's award-winning play, *The Vagina Monologues* as a way to raise money and awareness for local organizations that work to stop violence against women and girls. In addition to *The Vagina Monologues*, we will also be producing the VDay Women's Festival.

In 2015, over 5,800 VDay benefit events took place, produced by volunteer activists in 140 countries around the world, educating millions of people about the reality of violence against women and girls, both locally and globally. In 2016, VDay Bakersfield will be one of thousands of VDay participants channeling their creative energy into making a difference as part of the V-Day Community Campaign. This will be possible, in large part, through the assistance and generosity of sponsors.

Part of what makes this event so special is the opportunity it offers to businesses in local communities: to participate in this global movement, to celebrate and honor the women and girls in your life and community, to be part of a collective voice, a voice that says NO to violence against women and girls.

We will be donating all profits from our VDay events to local organizations including The Alliance Against Family Violence and Sexual Assault, and for the first time this year - Kern Coalition Against Human Trafficking (KCAHT). KCAHT is a grassroots coalition that was created to facilitate a comprehensive approach to combat human trafficking in Kern County through prevention, protection, prosecution and partnerships.

In the last 12 years, VDay Bakersfield has raised over \$38,000,000. We are hoping that this year, our thirteenth, we can be even more generous with organizations that serve the community of Bakersfield. We are excited to continue our partnership with The Art and Soul Center non-profit as our fiscal agent.

In exchange for your generosity, we will include your business name and logo on all communications that go out – press releases, flyers, brochures, programs, etc. Over 1,200 people will see your ad while attending VDay events. We would appreciate your support by sponsoring our events and/or becoming a vendor at our festival. Vendors for our VDay Women's Festival pay a \$25 participation fee, which will go to our beneficiaries and give you the opportunity to sell your products or food to the 200-300 attendees as we celebrate women and take a stand against violence against women and girls. You can further contribute to our events by purchasing an ad in our programs for *The Vagina Monologues* production or donating an item for our raffle and silent auctions.

We would love to collaborate with you on this extraordinary celebration of women and girls, while supporting Alliance Against Family Violence and Sexual Assault and Kern Coalition Against Human Trafficking, in addition to other local charities who will be partnering with us.

We know with your support and participation, this will be one of the most spectacular events in Bakersfield in 2016.

Thank you for your consideration,  
Guinevere PH Dethlefsen, Organizer,  
V-Day 2016 Bakersfield 661.861.1314 | [bakersfieldvday@gmail.com](mailto:bakersfieldvday@gmail.com)

\*\* The Art and Soul Center is a 501(c)(3) non-profit (tax ID # 45-2738505).



**UNTIL THE VIOLENCE STOPS - BAKERSFIELD 2016**  
The Vagina Monologues and The VDay Women's Festival

- Queen V \$2,000 - center fold (11 x 17) page program ad, four tickets for each night of *The Vagina Monologues* performance, and recognition on all promotional materials
- V-Angel Sponsor \$1,000 - full page program ad, two tickets for each night of *The Vagina Monologues* performance and recognition on all promotional materials
- DiVine Sponsor \$500 - 1/2 page program ad, two tickets for two nights to *The Vagina Monologues* performance and recognition on all promotional materials
- Valentine Sponsor \$300 - 1/2 page program ad, two tickets to *The Vagina Monologues* performance
- LoVe Sponsor \$100 - business card size program ad, two tickets to *The Vagina Monologues* performance

**Program ads:** Business card size ads are available for \$50.00.

**Deadlines for all ads and sponsorships are February 23 for program inclusion. Ad material must be ready to print. Sponsorships offering recognition on promotional materials will be included on materials only after sponsorship is received. You may also email your ad by contacting us at [bakersfieldvday@gmail.com](mailto:bakersfieldvday@gmail.com)**

-----Detach and return with camera ready ad copy/logo-----

**Yes! I would like to help stop violence against women and girls by supporting V-Day 2016 Bakersfield!**

Enclosed is my check for \$\_\_\_\_\_ made payable to \_\_\_\_\_ for a sponsorship at the (circle one) level:

Love	Valentine	Divine	V-Angel	Queen V
\$100	\$300	\$500	\$1000	\$2000

NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Mail check payable to: The Art and Soul Center or call 661.861.1314 for pick-up. The Art and Soul Center is acting fiscal agent for this event and is a 501(c)(3) organization (Tax ID # 45-2738505).