



UNTIL THE VIOLENCE STOPS - BAKERSFIELD 2015

Dear Sir or Madam:

Bakersfield is proud to be a participant in the V-Day 2015 Community Campaign. We have been granted the rights for a V-Day benefit production of Eve Ensler's award-winning play, *The Vagina Monologues*, and two other productions *A Memory*, a *Monologue*, a *Rant* and a *Prayer and Emotional Creature* to raise money and awareness for local organizations that work to stop violence against women and girls. In addition, we will be producing two additional plays, hosting numerous fundraisers, presenting thought provoking films, and an awareness raising outreach campaign at local high schools.

In 2014, over 5,800 V-Day benefit events took place, produced by volunteer activists in 140 countries around the world, educating millions of people about the reality of violence against women and girls both locally and globally. In 2015, Bakersfield will be one of thousands of events around the world channeling their creative energy into making a difference as part of the V-Day Community Campaign. It is our intention to make V-Day Bakersfield 2015 a huge success. This will be possible, in large part, through the assistance and generosity of sponsors.

Part of what makes this event so special is the opportunities it offers to businesses in local communities: to participate in this global movement, to celebrate and honor the women and girls in your life and community, to be part of a collective voice, a voice that refuses to be ignored, a voice that says NO to violence against women and girls.

We will be donating all profits from our events, January 26 - March 30, to our own local organization - The Alliance Against Family Violence and Sexual Assault. In the past, V-DAY and The Empty Space have raised over \$34,000,000 for The Alliance in the last 11 years. We are hoping that this year, our twelfth, we can continue to be generous with an organization that has been so wonderful to the community of Bakersfield. This year, we are excited to partner with a new non-profit as our fiscal agent, The Art and Soul Center.

Because we hope to donate as much money to this organization as possible, we will need to cover the few expenses we incur staging such events and still have plenty of money left over to give away. We hope that we can depend on you for financial support.

This year we want to make the entire town come alive with the V-Day movement. We have a Women's Festival planned for February 28, fundraising events and writing workshops in January and February, and plays, films, reading clubs, talk backs, and more scheduled for March. A traveling art exhibit will also raise funds and awareness for the movement. We hope that we can depend on your support by sponsoring our events or becoming a vendor at our festival. You can also support our events by having an ad in our programs for our play productions or donating an item for our raffle and silent auctions.

As a sponsor of V-Day Bakersfield 2015, we hope you will use your existing communication channels to get the public educated about V-Day and its mission – to stop violence against women and girls. In exchange for your generosity, we will include your business name and logo on all communications that go out – press releases, flyers, brochures, program, etc.

Vendors for our Women's Festival pay a small \$25 fee benefitting Alliance Against Family Violence and Sexual Assault (make checks payable to The Art and Soul Center) and can sell your products or food to the 200-300 attendees as we celebrate women and take a stand against violence against women and girls.

Ads in our program will be seen by the audiences of the shows. These performances typically sell out. Over 1,200 people can see your ad while you lend support to the Alliance.

We look forward to collaborating with you on this extraordinary celebration of women and girls and making this a celebration that makes a difference while supporting Alliance Against Family Violence and Sexual Assault.

We know that, with your support and participation, this will be one of the most spectacular times in Bakersfield in 2015. The Art and Soul Center is a 501(c)(3) non-profit (tax ID # 45-2738505).

Warm regards,
Guinevere Park-Hall Dethlefsen, Organizer,
V-Day 2015 Bakersfield 661.861.1314 | vdaybakersfield2015@gmail.com



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Sponsorships*: All sponsors will receive VIP seating at the performance (with a reservation) and special tickets to our other events in addition to the following:

- Queen V** \$2000 - Center fold (11 x 17) page program ad, 2 tickets to each play, 2 tickets to the beer tasting, 2 tickets to the wine tasting, table top lobby display space, recognition on all promotional materials
- V-Angel Sponsor** \$1000 - full page program ad, 2 tickets to each play, 2 tickets to beer tasting, table top lobby display space, recognition on all promotional materials
- DiVine Sponsor** \$500 - 1/2 page program ad, 2 tickets to two plays of your choice, lobby display space, recognition on all promotional materials
- Valentine Sponsor** \$300 - 1/2 page program ad, 2 tickets to play of your choice, lobby display
- LoVe Sponsor** \$100 - business card size program ad, 2 tickets to play of your choice

Program ads*: Business card size ads are available for \$35.00.

Deadlines for all ads and sponsorships are February 23 for program inclusion. Ad material must be ready to print. Sponsorships offering recognition on promotional materials will be included on materials only after sponsorship is received. You may also email your ad by contacting us at vdaybakersfield2015@gmail.com

-----Detach and return with camera ready ad copy/logo-----

Yes! I would like to help stop violence against women and girls by supporting V-Day 2015 Bakersfield!

Enclosed is my check for \$_____ made payable to _____ for a sponsorship at the (circle one) level:

Love	Valentine	Divine	V-Angel	Queen V
\$100	\$300	\$500	\$1000	\$2000

NAME _____
 ORGANIZATION _____
 ADDRESS _____ ZIP _____
 PHONE _____ EMAIL _____

Mail check payable to The Art and Soul Center or call 661.861.1314 for pick-up. The Art and Soul Center is acting fiscal agent for this event and is a 501(c)(3) organization (tax ID # 45-2738505)



Ten Businesses You Frequent: Ask for Ads, Raffle Items and Sponsorships, and ask to Post Flyers!

1. _____ 6. _____
2. _____ 7. _____
3. _____ 8. _____
4. _____ 9. _____
5. _____ 10. _____

Ten People You are Very Close With: Ask for Sponsorships, Raffle Items, and Tickets and ask to Post Flyers

1. _____ 6. _____
2. _____ 7. _____
3. _____ 8. _____
4. _____ 9. _____
5. _____ 10. _____

Ten People You Know: Sell Tickets to these ten and ask them to Post Flyers

1. _____ 6. _____
2. _____ 7. _____
3. _____ 8. _____
4. _____ 9. _____
5. _____ 10. _____

Ten Places You Go: Churches, Schools, Parks, Coffee Shops, Shops etc - Ask to Post Flyers!

1. _____ 6. _____
2. _____ 7. _____
3. _____ 8. _____
4. _____ 9. _____
5. _____ 10. _____