



To whom it may concern,

Bakersfield is proud to be a participant in the V-Day 2014 Community Campaign, a worldwide movement to end violence against women and girls. We are working on making March a huge month for women with V-Day benefit productions of Eve Ensler's award-winning play, The Vagina Monologues, the V-Day curated piece Memory Monologue, Rant and a Prayer and a never seen in Bakersfield play created through V-Day called Any One of Us. These productions are to raise money and awareness for our local Alliance Against Family Violence and Sexual Assault and to stop violence against women and girls. The Empty Space Theatre is acting as our fiscal sponsor.

In 2013, over 5800 V-Day benefit events took place, produced by volunteer activists in 140 countries around the world, educating millions of people about the reality of violence against women and girls both locally and globally. In 2014 Bakersfield will be one of thousands of events around the world channeling their creative energy into making a difference as part of the V-Day Community Campaign. It is our intention to make V-Day 2014 Bakersfield a huge success. This will be possible, in large part, through the assistance and generosity of sponsors and partners.

Part of what makes this event so special is the opportunities it offers to businesses in local communities - to participate in this global movement, to celebrate and honor the women and girls in your life and community, to be part of a collective voice, a voice that refuses to be ignored, a voice that says NO to violence against women and girls.

We will be donating all profits from our events, March 1 - March 31 to our own local organizations - The Alliance Against Family Violence and Sexual Assault. With VDAY and The Empty Space we have raised over \$32,000.00 for The Alliance over the last ten years. We are hoping that this year, our eleventh, we can continue to be generous with an organization that has been so wonderful to the community of Bakersfield.

This year we want to make the entire town come alive with the V-Day movement. We have a festival planned for March 1 called Festival of Healing, Spiritual Cinemas at Arts for Healing and a film showing at the Beale Library as well as our play production at The Empty Space and two play productions at Spotlight Theatre to raise awareness of the many issues women and girls face.

We hope that we can depend on your support by sponsoring our events or becoming a vendor. You can also support our events by having an ad in our programs for our play productions or donating an item for our month long raffle.

As a sponsor of V-Day Bakersfield 2014 we hope you will use your existing communication channels to get the public educated about V-Day and it's mission - to stop violence against women and girls. In exchange for your generosity, we will include your business' name and logo on all communications that go out - press releases, flyers, brochures, program, etc.

Vendors for our Festival of Healing pay a small \$25 fee benefitting Alliance Against Family Violence and Sexual Assault (make checks payable to Empty Space Productions) and can sell your products or food to the 200-300 attendees as we celebrate women's history month and take a stand against violence against women and girls.

Ads in our program will be seen by the audience of the show. These performances typically sell out. Over 600 people can see your ad while you lend support to the Alliance.

We look forward to collaborating with you on this extraordinary celebration of women and girls and making this an event that makes a difference while supporting Alliance Against Family Violence and Sexual Assault.

We know that with your support and participation this will be one of the most spectacular events in Bakersfield in 2014. The Empty Space is a 501(c)(3) non-profit (tax ID # 56-2370660)

Warm regards,

Guinevere Park-Hall Dethlefsen
Organizer, V-Day 2014 Bakersfield
661.861.1314 | gphd@me.com



UNTIL THE VIOLENCE STOPS - V-DAY BAKERSFIELD 2014

Sponsorships*: All sponsors will receive VIP seating at the performance and special tickets to our other events in addition to the following...

- Queen V \$2000 - Center fold (11 x 17) page program ad, 8 tickets, table top lobby display space, recognition on all promotional materials
V-Angel Sponsor \$1000 - full page program ad, 6 tickets, table top lobby display space, recognition on all promotional materials
DiVine Sponsor \$500 - 1/2 page program ad, 4 tickets, lobby display space, recognition on all promotional materials
Valentine Sponsor \$300 - 1/2 page program ad, 2 tickets, lobby display
LoVe Sponsor \$100 - business card size program ad, 2 tickets

Program ads*: Business card size ads are available for \$35.00, quarter page (1/4 of 8.5x11) \$50, half page(8.5x11) \$100, full page (8.5x11) \$200, center fold page (11x17) \$200

Deadlines for all ads and sponsorships is March 4 for program inclusion. Some in kind donations accepted. Ad material must be ready to print. Sponsorships offering recognition on promotional materials will be included on materials only after sponsorship is received. You may also email your ad by contacted us at gphd@me.com.

-----Detach and return with camera ready ad copy/logo-----

Yes! I would like to help stop violence against women and girls by supporting V-Day 2014 Bakersfield!

Enclosed is my check for \$_____ made payable to _____ for a sponsorship at the (circle one) level:

Table with 5 columns: Love \$100, Valentine \$300, Divine \$500, V-Angel \$1000, Queen V \$2000

Vendor-Festival of Healing \$25 Raffle Donation amount_____ In-Kind Donation amount_____ Ads Circle - Business card - \$35 1/4 page- \$50 1/2 page-\$100 Full page-\$200 Center -\$300

NAME_____ ORGANIZATION_____

ADDRESS_____ ZIP_____

PHONE_____ EMAIL_____

Mail check payable to The Empty Space at 706 Oak Street or call 661.861.1314 for pick-up. The Empty Space is acting fiscal agent for this event and is a 501(c)(3) organization (tax ID # 56-2370660)